



## EUROPEAN UNION PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS

### 2010 CALL FOR ENTRIES

The European Union Prize for Cultural Heritage was launched in 2002 by the European Commission as part of the implementation of the Culture Programme. Europa Nostra, the Pan-European Federation for Cultural Heritage, was selected to run this Awards Scheme on the basis of its long experience in publicly recognising - at a European level - individual or joint excellence in the field of Cultural Heritage.

The EU Prize for Cultural Heritage / Europa Nostra Awards are granted annually to identify and promote best practices in the conservation of tangible cultural heritage, to stimulate the exchange of knowledge and experience throughout Europe, to enhance public awareness and appreciation of Europe's cultural heritage, and to encourage further exemplary initiatives through the **Power of Example**.

Outstanding heritage achievements will be awarded in the following categories:

1. **Conservation**
2. **Research**
3. **Dedicated Service by Individuals or Organisations**
4. **Education, Training and Awareness-Raising**

Criteria for the assessment of entries include excellence in the work executed and preliminary research conducted, as well as respect for artistic, cultural and social value, setting, authenticity and integrity. Special attention will also be paid to sustainability, interpretation and presentation, educational work, funding and management, and social responsibility. Entries can be on a scale ranging from small to large, local to international, and should display a standard of work considered outstanding in a European context.

The EU Prize for Cultural Heritage / Europa Nostra Awards consists of two award levels. Up to six entries will be awarded a Grand Prize, which includes a monetary award of € 10 000. Up to twenty-five entries will be received an Award.

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#### For further information:

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#### **Closing date:**

**1 October 2009**

#### **Download an entry form:**

**[www.europanostra.org](http://www.europanostra.org)**

## CONDITIONS OF ENTRY

Select the most appropriate category and submit one entry only per project or field of work.

### Categories

#### Category 1: CONSERVATION

*Outstanding achievements in the conservation and enhancement of cultural heritage in the following areas:*

- *Single buildings or groups of buildings in rural or urban setting.*
  - *Industrial and engineering structures and sites.*
  - *Cultural landscapes: historic parks and gardens, larger areas of designed landscape, or areas of cultural, environmental and/or agricultural significance.*
  - *Archaeological sites, including underwater archaeology.*
  - *Works of art and collections: collections of artistic and historic significance or old works of art..*
- Projects should have involved restoration, adaptation to new uses, building additions or alterations, or new design in conservation areas.
  - The building / site / work(s) of art must be accessible to the public. Buildings or sites that are regularly used by large numbers of people, for instance schools or office premises, are considered accessible. Private buildings or sites that are regularly open to visitors are considered accessible.
  - The project may include an interpretive display for cultural or educational purposes.
  - Completed phases of large-scale projects are eligible. Entrants should state in the description how the phase relates to the project as a whole, and indicate the overall project's expected completion date.
  - The project must have been completed within the past three years: September 2006 - September 2009.

#### Category 2: RESEARCH

*Outstanding research which leads to tangible effects in the conservation and enhancement of cultural heritage in Europe in any of the above-mentioned Category 1 areas.*

- Studies, results of research and/or scientific publications may be submitted. If the study is preliminary research carried out before a now completed intervention, submit the entry as a Category 1 project only.
- The project must have been completed within the past three years: September 2006 - September 2009.

#### Category 3: DEDICATED SERVICE by INDIVIDUALS or ORGANISATIONS

*Open to individuals or organisations whose contributions over a long period of time demonstrate excellence in the protection, conservation and enhancement of cultural heritage (relating to the above-mentioned Category 1 areas) in Europe. The contribution should be of a standard which would be considered outstanding in the European context.*

- Entries must be nominated by a third party only.
- Entries must be supported by three letters of recommendation from persons other than the nominator.

#### Category 4: EDUCATION, TRAINING and AWARENESS-RAISING

*Outstanding initiatives related to heritage education, training schemes in cultural heritage conservation, and programmes for raising awareness on cultural heritage.*

- These initiatives should have been completed in within the past three years (September 2006 - September 2009) or at least should be sufficiently advanced to have led to tangible results in any of the above-mentioned Category 1 areas.

## Who may submit an entry

- Entries may be submitted from all European countries. However, only entries from countries that take part in the Culture Programme of the European Commission are eligible for the monetary award<sup>1</sup>.
- Entries may be submitted by anyone closely connected with the entry, as long as the permission from the owner of the building or site, author of the study, or nominee has been obtained prior to submission.
- Entries may be resubmitted once only in the same category with an enlarged documentation.

## Entry dossiers

- Entrants should complete and submit the entry form and annex the required information. Please follow carefully the 'Dossier requirements' for the appropriate category when preparing your dossier, as non-compliance will result in the entry being disqualified and not submitted to the Jury.
- All dossiers must be submitted in English or French only.
- Receipt of the dossiers will be acknowledged by the Europa Nostra Secretariat.
- Dossiers will not be returned but filed in the Europa Nostra archives.

## Selection procedure

- Award-winning entries will be selected by a European Jury of independent experts. Jury members are designated by Europa Nostra. The Jury will adopt its own rules of procedure upon proposal of its Chairman. The decisions of the Jury are final.
- Entries in categories 1, 3 and 4 will be assessed on location by a local expert prior to the Jury meeting. Assessors will submit their recommendations to the Jury.
- Entrants will be informed of the decision of the Jury by 15 April 2010. Correspondence may not be entered into regarding the decision of the Jury.
- Representatives of all winning entries will be invited to attend the European Heritage Awards Ceremony in June 2010 where they will be presented their awards.

## Awards

- All winning entries will receive a certificate.
- All winning entries in Category 1 will receive one bronze wall plaque. Additional plaques may be available at the expenses of the laureates upon request.
- All winning entries in Categories 2-4 will receive one bronze statue.
- Winners of a Prize will in addition the above mentioned receive a monetary award of € 10 000.

## Publicity

- Award-winning achievements will be widely publicised throughout Europe.
- Award winners are expected to provide Europa Nostra with additional photo material for PR purposes upon notification of the Jury decision, if necessary.
- Award winners are expected to organise, in consultation with Europa Nostra and after the European Heritage Awards Ceremony, a local ceremony to present their award to the local community and promote their achievements at the national level.
- Owners or those responsible for the Category 1 winning projects are obliged to place the awarded bronze plaque, in-situ and in a visible location.

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<sup>1</sup> Entries from, Austria, Belgium, Bulgaria, Cyprus Republic, Croatia, Czech Republic, Denmark, Estonia, Finland, France, FYROM, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, the Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Republic of Turkey and United Kingdom are eligible for the EU Prize for Cultural Heritage. Entries from Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Georgia, the Holy See, Moldova, Monaco, Montenegro, the Russian Federation, San Marino, Switzerland and Ukraine are eligible for a Europa Nostra Award ONLY.