



CULTURE (2007-2013) INFODAY
Bánffy Castle in Bonțida, Romania, 9 July 2010

AGENDA

9.30 Departure from Cluj-Napoca to Bonțida

10.30 – 11.00 Arrival at the Bánffy Castle and registration of participants

11.00 - 12.00

Culture Programme: general aspects (*Vladimir Simon, Centre for Research and Consultancy in the Field of Culture & Katharina Riediger, Education, Audiovisual and Culture Executive Agency*)

- **Introduction and structure of the Programme. Presentation of the funding opportunities available for cooperation projects**
- **European Year of Volunteering – thematic priority of the Culture Programme in 2011**

12.00 – 12.40 Coffee break and on-site networking

12.40 – 13.30

Culture Programme: practical aspects (*CCP Romania team & Sandra Delespesse, Education, Audiovisual and Culture Executive Agency*)

- **Recommendations for how to prepare and submit a high-quality project application – administrative and financial aspects**

13.30 – 14.30 Lunch

14.30 – 15.30

Case study

- **Transylvania Trust Foundation and its cooperation experience** (*Csilla Hegedüs, Transylvania Trust*):
 - ✓ *Revitalisation of Bánffy Castle Bonțida Romania - As a Built Heritage Conservation Training Centre* (Culture 2000 project)
 - ✓ *Disseminating know-how at European level and promoting good practice examples in using a built heritage site of European significance for the furtherance of social integration and citizenship* (Culture 2000 project)
 - ✓ *Heritage without Borders: Redefining Cultural Values through the Built Heritage of SE Europe* (Culture 2007-2013 project)

& Guided visit of the Bánffy Castle

15.30 – 16.00 Coffee break & on-site networking

16.00 Departure from Bonțida to Fabrica de Pensule / Brush Factory in Cluj-Napoca

17.00 – 18.00

Case studies

- **Fabrica de Pensule / Brush Factory – model of collaborative practice in contemporary arts** (*Rarița Zbranca, Brush Factory Federation*)
- **Temps d'Images** project (*Nicoleta Braniște, Colectiv A*)
- Projects **Travel in Europe** (Culture 2000) & **REthinking Media Arts in C(K)ollaborative Environments** (Culture 2007-2013) (*Rarița Zbranca, AltArt Foundation for Alternative Art*)

18.00 End of InfoDay